

The Internet of Things

What is it?

The Internet of Things (IoT) is the coming connectivity of everything you own, everything you see. No longer will access to the internet be limited to single point interfaces like your phone or computer, or single-point data sources like web pages or servers. Nor will it be limited to you! Everything you see can, and someday will, be interconnected and sharing data: your tv, your refrigerator, your home, your car, the roads you drive on, the building you work in, the package you're delivering...everything.

So far, the Internet of Things has been most closely associated with machine-to-machine (M2M) communication in manufacturing and power, oil and gas utilities. Products built with M2M communication capabilities are often referred to as being smart.

When is it coming?

The Internet of Things is being built today. From the infrastructure to the network to the device, it is growing all around you. The result is a progression of very small steps, small changes, subtle updates that will add up to a massive change in the way we work, live, and see and experience the world around us. One small step for toasters, one giant leap for mankind!

Why do I care?

IoT will affect the way we live and work. IoT will impact every industry out there: Healthcare, Manufacturing, Transportation & Logistics, Retail, Hospitality, Warehousing, and so on. Your competitors will be embracing IoT capabilities to find a competitive advantage, the same advantage you want to get first. The advantage that comes with speed, efficiency, and a clear view of your assets and operations, your people and inventory, 24/7 in real time.

How can Zebra and Barcodes, Inc. Help?



Zebra is working hard to bring the Internet of Things to life through its innovative technology and product offerings based on real-time visibility, rugged mobility, and cloud technology. These reliable and innovative solution will provide intelligence about your enterprise that will enable you to grow, improve, and leap-frog the competition. Together with Barcodes, Inc.'s services and solutions teams, we can identify, deploy, and support the right solutions for your business.

IoT is coming! Will you be ready?



Learn more about how Barcodes, Inc.
and Zebra can help.

Call us at 1-800-351-9962

or

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